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MUHAMMAD SUFYAN FARID

Amazon Specialist

I'm Sufyan Farid, Amazon Specialist with 2 years experience. I'm specialist in Amazon PPC and Amazon Product Sourcing. I usually manage amazon seller accounts and rank their products on Amazon.

EDUCATION

2022-2025

University of Karachi

- Bachelor Degree of Computer Science

2019- 2021

DJ Science College

- HSC in Pre Engineering

SKILL

Amazon PPC



Amazon Account Management



Product Market analysis



Product Sourcing



Amazon Product Hunting



Problem Solving



EXPERIENCE

April 2022 - Present

Fusion Ecom

Amazon PPC Team Lead

- Currently managing team of PPC experts and scaling 10+ brands

September 2021 - Present

Fusion Ecom

Amazon PPC Expert

- With expertise in Amazon PPC launched 15+ products on amazon and send them to the top of the page and made profitable businesses for clients

Aug 2021 - September 2021

Fusion Ecom

Amazon Product Researcher(Internship)

- Hunted 4 reliable Products to launch on amazon and made a great business in those products

June 2021 - September 2021

Primero BPO solutions

Lead Generation Specialist

- Generating leads and doing calls to provide US people a knee braces as well as cardio kit

Jan 2021 - May 2021

Amazon

Sales Specialist

- Reaching Amazon customers to buy the seller's product and give a review about the product