

# Shahmeer Irfan

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## Summary

Passionate and driven graphic designer with over 5 years of experience in creating digital assets for projects, including advertising, social media, websites. Possesses a strong understanding of vector art and effective logo design language, which allows the prompt delivery of clean and memorable logo designs for clients. Have profound knowledge in User Experience (UX) and understand the field of UX and it's important for consumers and businesses.

Experienced with creating illustrations, possessing expert skill level in drafting storyboards, mock-ups and drafts. I have worked on software like Photoshop, Illustrator, and After Effects.

Key Responsibilities:

- Understanding design briefs and client requirements.
- Conceptualize and demonstrate design visuals based on the client's requirements.
- Work closely with Client to efficiently produce the final design. Revise designs after feedback for their Digital Media

## Experience

### Graphic Design

Hul Hub

Jun 2022 - Aug 2022 (3 months)

A good and effective learning experience in a very friendly and supportive environment. I am responsible for social media marketing design, Website designing and other interaction based designing work. I have completed many projects including.

Social media Post design,

Logo designing,

Branding,

flyer design,

posters,

web banners,

Short animations,

Photo editing,

Digital marketing strategies.

### Graphic Designer

Interac8

Feb 2022 - Jun 2022 (5 months)

Key responsibilities as a Creative Visualizer and have been involved in high profile projects, Such as;

- Social Media Post Design
- Key Visual
- Newsletter Designing
- Layouts
- Mall Branding
- Branding

## **Graphic Design Intern**

### **Green Man's Ark**

Jun 2019 - Aug 2019 (3 months)

My responsibilities is to work with the experienced team of designer's and learn the professional designing skills, maintain Visual aesthetics and presentation skills. Mostly to create strong visual designs for,

social media advertising,  
Application designing,  
flyers,  
posters,  
brochures,  
and web ads.

## artwing. **Graphic Designer**

artwing.

Feb 2020 - Jul 2020 (6 months)

A good and effective learning experience in a very friendly and supportive environment. I am responsible for social media marketing design, Website designing and other interaction based designing work. I have completed many projects including.

Logo designing,  
Web designing,  
flyer design,  
posters,  
web banners,  
Short animations,  
Photo editing,  
Digital marketing strategies.

## **Education**



### **Institute Of Business Management**

Bachelor of Science, Computer Science



### **Sultan Mohamed Shah Aga Khan School, Karachi**

Marticulation, Science

2005 - 2015

## Licenses & Certifications

Graphic Design - Homework Pakistan

 **Fundamentals of Java** - Aptech  
CTR0589

## Skills

adobe photoshop • advertising • business cards • business owner • customer relations • graphic design • illustrator • java • logo design