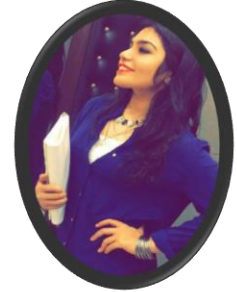


Hareem Mukaty

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Experienced Professional Well-organized and analytical with strong planning, multitasking and communication abilities. Goal-oriented with a solid background in building individual and group training programs. Managing and improving team operations with diplomatic and resourceful leadership High-energy knowledgeable.

Experience

2020- Graphic Designer • Intern • RG Blue Communications

2020- Sale-marketer • International Sales Executive • Art worms Digital

2021-Contributor • SEO Content writer • Cloud Innovators Solutions

2021- Sales expert Lead Generation Executive Expert helping businesses.

Education

- ▲ Graduated, Studied **BABS** in Marketing and Human Resource Management **From Szabist** - At Do Talwar Clifton, Sindh Karachi.
- ▲ Completed **A levels** (Cambridge International Examination (UK) in Sociology, Psychology, Math and Business **From The City School PAF Chapter** - Off Baloch Colony Fly Over, Sindh Karachi.
- ▲ Completed **O Levels** [(Cambridge International Examination (UK))] **From The City School Pechs**, Near Ferozabad Police Station.
- ▲ Scored straight A's in **A levels**.
- ▲ Successfully performed my **Thesis** in “**The Factors affecting employee retention, Case study of banking sector in Pakistan.**”
- ▲ Certified **Digital Marketer** from **Eureka Digital Marketing Academy Karachi**.
- ▲ **Attaining Certification in Advance Excel** from **Aptech Learning**.
- ▲ **Currently Acquiring Certification in communication Design** from **Arena Multimedia**.
- ▲ Member at **Pafmun**.
- ▲ Volunteered at **Al-Khidmat Welfare** / Volunteered at **Indus Hospital Blood Drive**.

Highlights

- Digital competence
- Business Planning
- Problem-Solving
- E-communication
- Marketing Tools
- MS Office
- Operations management
- Preparing financial statements.
- Product Development
- Product Marketing
- Sales and marketing strategies
- Social media marketing
- Staff Management
- Human Resource
- Financial Reports
- Research skills
- Competitive analysis
- Data Analysis
- Writing and editing
- English Language proficiency
- Graphic Designing
- Marketing and advertising
- Sales management
- Consulting
- Search engine optimization (SEO)
- Pay per click Marketing (PPC)
- Google Analytics
- Google Ad words
- Facebook Ads Manager
- Copy writing