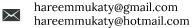
# **Hareem Mukaty**

Graphical Artist and Professional Digital Marketer



0323-2458988





45/A - Shabirabad Tipu sultan road karachi.

# **Education**

Feb 2021 -

Szabist

Sept 2016

**Bachelors in Business Arts (BABS)** 

**Thesis**: "The Factors affecting employee retention, Case study of banking sector in Pakistan."

AUG 2016 -

Jan 2018

The City school Paf chapter

Advance level in Cambridge International Examination (UK)

Sociology, Math and Business

Jan 2016 -Aug 2001 Jaffer public school

Ordinary Level in Cambridge International Examination (UK)

### **Skillset**

March 2021 **Eureka Global Education** 

Certified in Digital Marketing from Eureka Digital marketing Academy Karachi.

Nov 2022 PRESENT Arena Multimedia

**Certified in Communication Design** 

Affluent in Adobe illustrator, Adobe photoshop, Designing Stationery, Business Cards, Poster Flyers, Typography, Logo Animation.

J1 18 11 J7 18 1

Managing My Portfolio on https://www.behance.net/hareemmukaty (Behance)

# **Experience**

2022

**Digital Marketing Executive** 

Infloway Technologies

2021

**Expert Helping Businesses** 

Lead Generation Executive

2021	Cloud Innovators Solutions
	Contributor, SEO Content writer
2020	Art worms Digital International Sales Executive
2020	RG Blue Communications Intern - Graphic Design

#### About me

Well-organized and analytical with strong planning, multitasking and communication abilities. Goal-oriented with a solid background in building individual and group training programs. Managing and improving team operations with diplomatic and resourceful leadership High-energy knowledgeable.

#### **Additional Skills**

- → Scored straight A's in A levels.
- → Attaining Certification in Advance Excel from Aptech Learning
- → Member at Pafmun.
- → Volunteered at Al-Khidmat Welfare / Volunteered at Indus Hospital.

Digital-competence,BusinessPlanning,Problem-Solving,E-communication,MarketingTools,MSOffice,Operationsmanagement,Preparingfin ancialstatements,ProductDevelopment,Product Marketing,Sales and marketing strategies, Social media marketing, Staff Management, Human Resource, Financial Reports, Research skills, Competitive analysis, Data Analysis, Writing and editing, English Language proficiency,Marketing and advertising,Sales management,Consulting,Search engine optimization (SEO),Pay per click Marketing (PPC), Google Analytics,Google Ad words,Facebook Ads Manager,Copywriting.