

Hareem Mukaty

Graphical Artist and Professional Digital Marketer

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45/A - Shabirabad Tipu sultan
road karachi.

Education

Feb 2021 -
Sept 2016

Szabist

Bachelors in Business Arts (BABS)

Thesis: "The Factors affecting employee retention, Case study of banking sector in Pakistan."

AUG 2016 -
Jan 2018

The City school Paf chapter

Advance level in Cambridge International Examination (UK)

Sociology, Math and Business

Jan 2016 -
Aug 2001

Jaffer public school

Ordinary Level in Cambridge International Examination (UK)

Skillset

March
2021

Eureka Global Education

Certified in Digital Marketing from Eureka Digital marketing Academy Karachi.

Nov 2022
PRESENT

Arena Multimedia

Certified in Communication Design

Affluent in Adobe illustrator, Adobe photoshop, Designing Stationery, Business Cards, Poster Flyers, Typography, Logo Animation.

Managing My Portfolio on <https://www.behance.net/hareemmukaty> (Behance)

Experience

2022

Digital Marketing Executive

Infloway Technologies

2021

Expert Helping Businesses

Lead Generation Executive

2021	Cloud Innovators Solutions <i>Contributor, SEO Content writer</i>
2020	Art worms Digital <i>International Sales Executive</i>
2020	RG Blue Communications Intern - Graphic Design

About me

Well-organized and analytical with strong planning, multitasking and communication abilities. Goal-oriented with a solid background in building individual and group training programs. Managing and improving team operations with diplomatic and resourceful leadership High-energy knowledgeable.

Additional Skills

- Scored straight A's in A levels.
- Attaining Certification in Advance Excel from Aptech Learning
- Member at Pafmun.
- Volunteered at Al-Khidmat Welfare / Volunteered at Indus Hospital.

Digital-competence, Business Planning, Problem-Solving, E-communication, Marketing Tools, MS Office, Operations management, Preparing financial statements, Product Development, Product Marketing, Sales and marketing strategies, Social media marketing, Staff Management, Human Resource, Financial Reports, Research skills, Competitive analysis, Data Analysis, Writing and editing, English Language proficiency, Marketing and advertising, Sales management, Consulting, Search engine optimization (SEO), Pay per click Marketing (PPC), Google Analytics, Google Ad words, Facebook Ads Manager, Copywriting.
