

Asad Arshad

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Objective

To work in an environment which encourages me to succeed and grow professionally where I can utilize my skills and knowledge appropriately.

Education

- **Arena multi media** 2023
Graphic & web designing
- **University of Sindh** 2023
BCOM Graduate
B
- **Aptech** 2020
HTML5 with responsive web design
- **Ideal grammar higher secondary school** 2013
Board of intermediate education
B
- **Mashal second school Pakistan steel** 2012
Board of secondary education
C

Skills

- Adobe Photoshop
- Adobe illustrator
- Adobe family
- Figma
- Innovation software
- ERP
- Magento m1
- Magento m2
- WordPress themes installation.
- HTML
- CSS
- JavaScript
- User interface
- User experience
- Bootstrap
- Motion graphics
- Coral

Experience

- **25th hour's savers pk** 2012 - 2014
Junior graphic designer
 - Editing photo.
 - Designing create banners/post.
 - Snapping.
 - Adobe Photoshop.
 - Adobe illustrator.
 - ERP system.
 - Product QC
 - Create shipping invoice.

- Packing.
- **Media Chamber** 2015 - 2015
Graphic designer
 - Social media post.
 - Designing.
 - Card design.
 - Brochure design.
 - Adobe Photoshop.
 - Adobe illustrator.
 - HTML.
 - CSS.
 - JavaScript.
- **Dany technologies** 2016 - 2017
Team lead digital sales
 - Sale's operation.
 - Inbound sale's.
 - Lead generation.
 - CRM.
 - CSR.
 - ERP.
 - Sale's.
- **Eyeglasses pk** 2018 -
Graphic designer
 - Social media post.
 - Designing.
 - Adobe illustrator.
 - Adobe family.
 - Figma.
 - Short video.
 - Create ad's.
 - Innovation software.
 - Create shipping invoice.
 - Manage account of sale's.

Achievements & Awards

- Aligarh Institute of Technology. Award Of Appreciation to conducting vision awareness drive. Promote company eyeglasses pk
- The Body Shop Pakistan. Certificate of Appreciation. The certificate is awarded in recognition of valuable contributions and services to community. Promote Company Eyeglasses pk
- DigiTrends. Award of Appreciation. The certificate is awarded in recognition of successfully conducting vision awareness program. promote Company Eyeglasses pk

Interests

- Designing.
- Read books.

Languages

- English.
- Urdu.