ABDUL RAUF

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PROFILE

A Fresh Graduate looking for an entry-level position to utilize extensive knowledge and technical skills. Leadership Abilities with Communication and Decision-Making Skills. Quick Learner and Sharp Trouble Shooter. Team Player with Good Interpersonal Skills.

EXPERIENCE

☐ **SYSLYNC CONSULTING (PVT.) LIMITED, KARACHI**
Ecommerce Specialist (Feb 2021 – Present)

Responsibilities

- *Product Hunting Using Helium10, Jungle Scout, Merchant Words*
- *Conduct variation and market segmentation analysis*
- *Evaluate Product Demand and Keyword Search Volume Analysis*
- *Extensive Keyword Research Through SFR Reports*
- *Analyzing Sales Insights by Amazon Brand Analytics*
- *Product Evaluation for Verifying Viability of the Product*
- *Shortlisting Potential Suppliers/Manufactures from Alibaba*
- *Monitoring of Sample and Inventory Inspections*
- *Logistics and Lead Time and Landing Cost Calculation*
- *Setup Variety of Manual and Auto PPC Campaigns (Sponsored Products, Brand & Display)*
- *Facebook Advertisement Setup and ManyChat Configuration*
- *Listing Creation and Optimization*
- *Created Multiple Portfolios for Multi-Products Accounts*
- *Launching & Ranking by Hybrid, SFB and PPC*
- *Review Building Strategies using CaptainAMZ*

☐ **IAMPLIFY CONSULTING SOLUTIONS (PVT.) LIMITED, KARACHI**
Junior Oracle DBA – Internship (Sep 2018 – Feb 2019)

Responsibilities

- *Installation of OEL 5.7, 6.5, 7.2, 7.3, 7.4*
- *Basic Linux Administration.*
- *Installation of EBS R12.1.1*
- *Installation of Database 10g, 11g, 12c, and 18c in Windows and Linux Environment.*
- *Cold/Hot Cloning of Core Database*
- *Cold/Hot Cloning of EBS-R12.1.1*
- *RMAN Backup*
- *Installation of 10g forms and report servers.*
- *Upgrading 10g Forms and Reports Server to 12c WebLogic Forms/Reports*
- Data Guard.
- *Upgrade ERP R12.2.5 from R12.2.0 and R12.2.8*

☐ **CLIENT: JS GLOBAL CAPITAL LIMITED, KARACHI**
Oracle ERP Upgrade Project

Responsibilities

- *Installation of OEL 6.10*
- *Installation of Oracle Database 10g*
- *Installation of EBS R12.1.1*
- *Upgrade from 10g to 12c*
- *Upgrade from EBS R12.1.1 to 12.2.8*

EDUCATION

- **BS SOFTWARE ENGINEERING**
  Grade: 3.65 CGPA
  Muhammad Ali Jinnah University, Karachi (February 2019 – January 2023)

- **INTERMEDIATE WITH SCIENCE**
  Karachi Board (2018)

CERTIFICATIONS

- **ORACLE**

  AUTONOMOUS DATABASE CLOUD 2019 CERTIFIED SPECIALIST
  Oracle Corporation
  Issued April 2020 – Expires October 2021

  ORACLE CLOUD INFRASTRUCTURE FOUNDATIONS 2020 CERTIFIED ASSOCIATE
  Oracle Corporation
  Issued April 2020 – Expires October 2021

- **COURSERA**

  TECHNICAL SUPPORT FUNDAMENTALS
  Google (Coursera)
  Issued August 2020 – No Expiration Date

  COMPUTER NETWORKING
  Google (Coursera)
  Issued August 2020 – No Expiration Date

  SYSTEM ADMINISTRATION & IT INFRASTRUCTURE SERVICES
  Google (Coursera)
  Issued July 2021 – No Expiration Date

  OPERATING SYSTEM & YOU: BECOMING A POWER USER
  Google (Coursera)
  Issued July 2021 – No Expiration Date

  IT SECURITY: DEFENSE AGAINST THE DIGITAL DARK ARTS
  Google (Coursera)
  Issued July 2021 – No Expiration Date

  GOOGLE IT SUPPORT SPECIALIZATION
  Google (Coursera)
  Issued July 2021 – No Expiration Date

  PLANNING FOR A GOOGLE WORKSPACE DEPLOYMENT
  Google (Coursera)
  Issued May 2022 – No Expiration Date

  MANAGING GOOGLE WORKSPACE
  Google (Coursera)
  Issued May 2022 – No Expiration Date

  INTRODUCTION TO GOOGLE WORKSPACE ADMINISTRATION
  Google (Coursera)
  Issued May 2022 – No Expiration Date

  GOOGLE WORKSPACE SECURITY
  Google (Coursera)
  Issued May 2022 – No Expiration Date

GOOGLE WORKSPACE MAIL MANAGEMENT
Google (Coursera)
Issued May 2022 – No Expiration Date

GOOGLE PROFESSIONAL WORKSPACE ADMINISTRATOR
Google (Coursera)
Issued May 2022 – No Expiration Date

PROGRAMMING FOR EVERYBODY (GETTING STARTED WITH PYTHON)
University of Michigan (Coursera)
Issued July 2020 – No Expiration Date

- **AMAZON**

  SPONSORED ADS FOUNDATIONS CERTIFICATION - UNITED STATES
  Amazon
  Issued September 2021 – Expires September 2022

- **FORTINET**

  NSE 1 NETWORK SECURITY ASSOCIATE
  Fortinet
  Issued May 2020 – Expires May 2022

- **CISCO**

  INTRODUCTION TO PACKET TRACER
  Cisco
  Issued April 2021 – No Expiration Date

PROJECTS

- **BRICK BALL GAME USING PYTHON**
  Muhammad Ali Jinnah University Karachi
  February 2019 – August 2019

- **TRANSPORT MANAGEMENT SYSTEM USING JAVA OOP**
  Muhammad Ali Jinnah University Karachi
  December 2019 – January 2020

- **INVENTORY MANAGEMENT SYSTEM USING .NET C#**
  Muhammad Ali Jinnah University Karachi
  September 2020 – February 2021

- **INVENTORY MANAGEMENT SYSTEM USING ASP .NET MVC**
  Muhammad Ali Jinnah University Karachi
  February 2021 – June 2021

- **HOSPITAL NETWORK DESIGN (CISCO PACKET TRACER)**
  Muhammad Ali Jinnah University Karachi
  February 2021 – June 2021

- **TEST DRIVEN DEVELOPEMENT OF SCIENTIFIC CALCULATOR (100 TEST CASES)**
  Muhammad Ali Jinnah University Karachi
  October 2021 – January 2022

- **E-EYE TESTING ANDROID APPLICATION PROTOTYPE ON ADALO**
  Muhammad Ali Jinnah University Karachi
  October 2021 – January 2022